

APPA Executive Committee Meeting
June 1, 2011

Meeting Location: Trés Hermanas
Meeting Time: 5:30 PM

1. Opening Prayer – Jill Rice
2. Fundraising Goals
 - a. Budgeted to raise \$68,500 through BBQ, Jog-A-Thon, and Spring Auction
 - b. Goal is to raise \$100,000 through these events and the Crab Feed, Sees Candy, e-script, Open House pancake breakfast, and any other events we host.
 - Jill and Robert will meet with Laurie to identify school/administrative needs
 - Need to survey parents to determine target of excess funds
 - September meeting of the APPA will vote on how to spend funds
 - c. Publicize goal and progress
3. A clear and consistent message
 - a. People come through many doors to celebrate with the Saint Francis community
 - i. Each event, message, publication revolves around this idea.
 - Back To School – contest for classes to decorate their doors
 - Back To School BBQ – courtyard doors
 - Jog-A-Thon – community
 - Crab Feed – doors of the church
 - Athletic Events – gym doors
 - Targeted funds publicized around the doors (e.g. library, science, gym, computer, etc ...)
 - b. Thoughts? Ideas? Discussion?
4. Officer Reports
 - a. Jill
 - b. Robert
 - c. Mary Beth
 - d. Marge
 - e. Sandra
 - f. Angie
5. Next meeting – August 17, 5:30 25th and K faculty lounge